

ESTTA Tracking number: **ESTTA809804**

Filing date: **03/27/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227852
Party	Plaintiff Oakwon Demographics LLC
Correspondence Address	MICHAEL F SARNEY MORITT HOCK & HAMROFF LLP 1407 Broadway, 39th Floor NEW YORK, NY 10018 UNITED STATES msarney@moritthock.com
Submission	Motion for Summary Judgment
Filer's Name	Michael F. Sarney
Filer's e-mail	msarney@moritthock.com, tbalducci@moritthock.com
Signature	/MFS/
Date	03/27/2017
Attachments	Exhibit 11 to Chen Declaration - Corrected.pdf(1634402 bytes )

# **EXHIBIT 11**

The latest reviews. **The lowest prices.** The perfect place to shop for hotels.

Mission Escape Games, New York City: Hours, Address, Top-Rated Attraction Reviews



Review

JOIN

LOG IN

\$



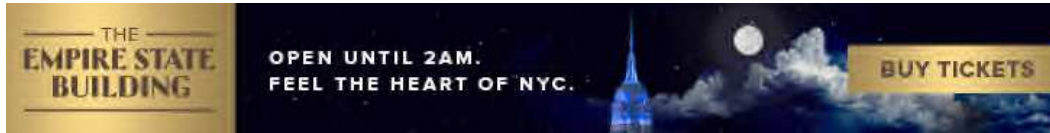
New York City ▾ Hotels ▾ Flights Vacation Rentals Restaurants Things to Do Forum Best of 2017 More ▾

Find: Things to Do

Near: New York City, New York

Search

United States ▸ New York (NY) ▸ New York City ▸ Things to Do in New York City ▸ Mission Escape Games



## Mission Escape Games



510 Reviews

#1 of 140 Fun &amp; Games in New York City

Certificate of Excellence



Chinatown

Room Escape Games, Fun &amp; Games

Overview

Reviews (510)

Q&amp;A (5)

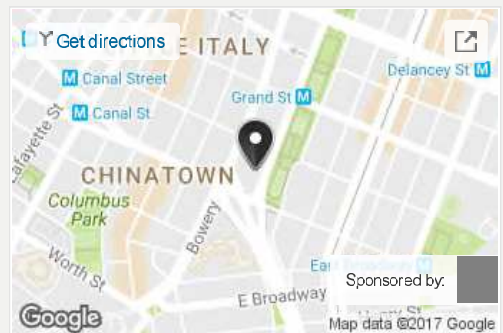
Location

Save

Write a Review



All visitor photos (18)

Is this attraction good for **big groups** (greater than 5)?☐ Yes ☐ No ☐ Unsure

Address: 55 Chrystie St, Ground Floor #106, New York City, NY 10002-5042

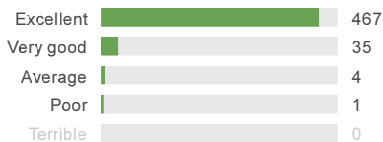
Phone Number: +1 347-903-8860

[Website](#) [E-mail](#)[Improve this listing](#)Today 12:00 pm - 12:00 am **Open now**[See all hours](#)**Description:**

Mission Escape Games unique and fun experience in which you and a group of...

[read more](#)

### TripAdvisor Reviewer Highlights

[Read all 510 reviews](#)**Visitor rating****"Fun game!"**

It was really fun! It was not easy, bzt we really enjoyed every minute of it, looking for the clues. We would go again!

Review collected in partnership with this attraction

Reviewed 3 days ago  
Krisztina S, Astoria

### Top Selling Tours & Activities in New York City

from \$20.00\*

from \$55.00\*

from \$39.00\*

from \$75.00\*



Club's stand-up comedy show that features up-and-coming comedians seven nights a week.... [read more](#)



Minute show in New York's renowned theater district. Located at the Lounge in the... [read more](#)



City's most beautiful and famous neighborhoods, on this exhilarating and hilarious,... [read more](#)



Drinking in New York City. Sip three included craft cocktails while you watch the... [read more](#)

[See More Experiences](#) ▼

## 510 Reviews from our TripAdvisor Community

[Write a Review](#)

[Add Photo](#)

### Read reviews that mention:

Search reviews

All reviews

escape room

game master

art studio

super fun

minutes left

jekyll and hyde

solve puzzles

great game

an absolute blast

fun activity

a lot of fun

awesome experience

nemesis

clues

challenging

initiation

escaped

teamwork

bonding

props

#### Traveler rating

- ☐ Excellent (467)
- ☐ Very good (35)
- ☐ Average (4)
- ☐ Poor (1)
- ☐ Terrible (0)

#### Traveler type

- ☐ Families (120)
- ☐ Couples (85)
- ☐ Solo (1)
- ☐ Business (26)
- ☐ Friends (261)

#### Time of year

- ☐ Mar-May (118)
- ☐ Jun-Aug (102)
- ☐ Sep-Nov (132)
- ☐ Dec-Feb (155)

#### Language

- ☐ All languages
- ☒ English (507)
- ☐ French (2)
- ☐ Portuguese (2)

Showing 507: English reviews

[Clear all](#)



### Start your review of Mission Escape Games



[Click to rate](#)



Krisztina S  
Astoria

1 review

### "Fun game!"

NEW

Reviewed 3 days ago

It was really fun! It was not easy, bzt we really enjoyed every minute of it, looking for the clues. We would go again!

Review collected in partnership with this attraction [i](#)

Helpful?

[Thank Krisztina S](#)

[Report](#)



Mandi406  
Brooklyn

1 review

### "Excellent!"

NEW

Reviewed 4 days ago

We've been here twice now, and it just keeps getting better. The staff was pleasant, the atmosphere was good, and the puzzles were challenging and hard. We will most definitely come back!

Review collected in partnership with this attraction [i](#)

Helpful?

[Thank Mandi406](#)

[Report](#)



### Which New York City hotels are on sale?

mm/dd/yyyy

mm/dd/yyyy

[See hotels](#)



Mike M  
Connecticut

Level 4 Contributor

24 reviews

24 attraction reviews

6 helpful votes

### "Super fun"

Reviewed 5 days ago

Hyde out was great fun. More challenging than we expected, but we finished with 6 minutes to spare. Family activity for 5 adults.

Review collected in partnership with this attraction

Helpful?

Thank Mike M

Report



Mirtha B  
Brooklyn, New York

2 reviews

1 helpful vote

### "What you see is not what you get...."

Reviewed 1 week ago

I took my daughter and her friends (all teens) to Mission Escape for her birthday. We did the "Initiation". At first when I saw the room size, I figured "well - this will be over quick!!" Boy oh boy was I wrong!! I was very impressed by the level of skill required to create such a challenge. The space was...

More

Review collected in partnership with this attraction

Helpful?

Thank Mirtha B

Report

missionscapedgames, Manager at Mission Escape Games, responded to this review

We're happy to hear you, your daughter and all her friends had a blast at the Initiation! Thank you for the awesome and kind review! First game is always the toughest but the next game will be much easier! Come back anytime and try to escape another room with us!

More

### "Best experience ever!!!"

Reviewed 1 week ago

Took my boyfriend for his birthday. Chose the most challenging escape, Escape the Nemesis! We had a couple in the room who had escaped another game with the same company. With their expertise and everyone's team effort we escaped with 3 minutes and 49 seconds left to spare. That mission has an \$18 success rate so we were hype! It...

More

Review collected in partnership with this attraction

Helpful?

Thank shakeerahf

Report

missionscapedgames, Manager at Mission Escape Games, responded to this review

Thanks for the awesome review! We're so happy to hear that not only did you make it out with 3:49 for the Nemesis room but you ended up bonding and making friends with your random teammates! We like to think that playing an escape room really promotes teamwork! We look forward to you guys coming back!

More

escaperoommadness.com

### Best Escape Room Games in NYC - EscapeRoomMadness.com

Solve mysteries and puzzles to escape on time. Book Now and let the game begin!

Birthdays · Team Building · Tourists · Families

nyc.escape-entertainment.com (646) 964-5783

### Upscale Escapes Games NYC - Best Escape Room Games in NYC

NYC's Only Upscale Facility, Broadway Set Design & Award Winning Games. Book Now

Team Building Even's · World Class Game Design

omescapeus.com (212) 631-7876

### OMescape Escape Room Game

70 mins fun time of solving puzzles Customize birthday and teambuilding

150+ 5 Stars Rated · 42 locations in the world

Omescape brings puzzle room trend to New York - NBC

drivedanaford.com (800) 895-8727

### 2017 Ford Escape S/SE/Titanium - Shop Dana Ford Staten Island

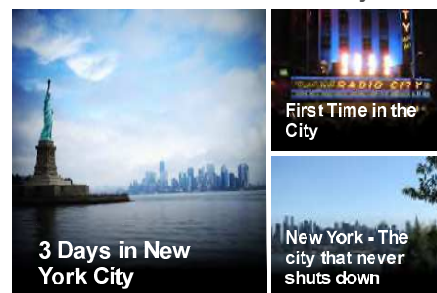
Low Lease Offers on 2017 Ford Escape. Visit Us Today & Test Drive New Escape.

Commercial Leases · We Welcome Fleet Accounts

Models: Escape S, Escape SE, Escape Titanium

Sponsored links \*

### Don't miss the best of New York City



3 Days in New York City

First Time in the City

New York - The city that never shuts down

See all travel guides



shakeerahf  
Brooklyn, New York

1 review

John L  
New York City, New York  
2 reviews  
2 helpful votes

### *"So much fun!"*

Reviewed 1 week ago

Had a lot of fun escaping the hydeout. We finished with 7:17 to spare. Staff members were extremely friendly - gave an introduction to the story when we initially entered the room as well as a puzzle explanation after we escaped. We were able to interact with them using a TV system where the staff watched our progress and gave...

[More](#) ▾

Review collected in partnership with this attraction 

Helpful?

 Thank John L

[Report](#)

**missionscapedgames, Manager at Mission Escape Games, responded to this review**

Thanks for the kind review, John! We're happy to hear you had fun and even more excited that you made it out with 7:17 to spare! Come back anytime with your friends and try to conquer another room with us!

[More](#) ▾

luisz725  
Brooklyn, New York  
1 review

### *"The Darkest Hour II"*

Reviewed 1 week ago

This day ended up being way more fun than expected. I went casually expecting to solve some clues and find a way out of the room. Myself and 5 of my friends ended up being completely immersed in the game and racking our brains to overcome some extremely challenging and fun puzzles! Each time we solved one and we're awarded...

[More](#) ▾

Review collected in partnership with this attraction 

Helpful?

 Thank luisz725

[Report](#)

**missionscapedgames, Manager at Mission Escape Games, responded to this review**

We're happy to hear you had a fun and challenging time with your friends! Thanks for the awesome and detailed review! Come back anytime and try to escape another room with your squad!

[More](#) ▾

Rick P  
1 review

### *"Wonderful fun!"*

Reviewed 2 weeks ago  via mobile

Used a Groupon and very glad we went. We did the Jekyll/Hyde room and escaped with plenty of time to spare. Our puzzle master Lily was terrific, allowing us plenty of slack but also giving excellent (not too easy) hints when needed. My 13 year old boy thought it was fantastic as did the four grownups in the game.

Helpful?

 Thank Rick P

[Report](#)

**missionscapedgames, Manager at Mission Escape Games, responded to this review**

We're happy to hear you had a wonderful time with your son while playing Escape the Hydeout! Thank you for the awesome review! We're also glad to hear that Lily was an excellent puzzle master for you! Come back anytime with the family and try to escape another room!

[More](#) ▾

Nana A  
Farmingville, New York

Level Contributor

4 reviews

### *“Great experience!”*

Reviewed 2 weeks ago

The staff was very friendly and welcoming. Lots of levels of tricks, clues and secret high-tech gadgets throughout the mission. We had so much fun and finished with just under 3 minutes left!

Review collected in partnership with this attraction 

Helpful?

 [Thank Nana A](#)

[Report](#)

**missionscapedgames, Manager at Mission Escape Games, responded to this review**

Thanks for the awesome review, Nana! We're glad that you had a fun time with us! And we're happy to hear that you made it out with 3 minutes! Come back anytime and try to escape another room with us!

[More](#) ▾

mikeroselius9  
Tysons Corner, Virginia

1 review

### *“Great all around”*

Reviewed 2 weeks ago

We did "Escape the Nemesis" Great room: fun, challenging, and full of surprises. Plus, they said they were renovating but we couldn't even tell - so it will apparently be even better in the future.

Review collected in partnership with this attraction 

Helpful?

 [Thank mikeroselius9](#)

[Report](#)

**missionscapedgames, Manager at Mission Escape Games, responded to this review**

Thanks for the awesome review! We're happy to hear you had a fun and challenging time in the Nemesis! We highly recommend you come back and try to escape the Darkest Hour!


[More](#) ▾

[Previous](#)

[Next](#)

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) ... [51](#)

## Travelers who viewed Mission Escape Games also viewed

[Escape the Room NYC](#)  
 [888 Reviews](#)  
New York City, NY

[Escape Games NYC](#)  
 [96 Reviews](#)  
New York City, NY

Komnata Quest Manhattan  
86 Reviews  
New York City, NY

Clue Chase  
84 Reviews  
New York City, NY

All things to do in New York City (3699)

Been to Mission Escape Games? Share your experiences!

- Write a Review
- Add Photos & Videos

Is This Your TripAdvisor Listing?

Own or manage this property? Claim your listing for free to respond to reviews, update your profile and much more.

Claim Your Listing

Questions & Answers

Here's what previous visitors have asked, with answers from representatives of Mission Escape Games and other visitors  
5 questions

Ask a question



Valerie D  
Hopewell Junction, New York  
Where's the best parking??? Going on march 18 for my daughters 21st birthday! Can't wait!!

8 days ago

Show all answers (5) Answer



Kaboobee  
Is this mind based as opposed to physical?

2 months ago

Show all answers (1) Answer



fancy22  
How many people are in a room at one time? a silly question to u I'm sure. What happens if u run out of time and u you didn't solve the puzzle?

over a year ago

Show all answers (1) Answer



STM2016  
Syosset, New York  
I would like to come with 4 adults and 4 kids that are 7, 8, 9 and 12 is it doable with the kids?

3 months ago

Show all answers (2) Answer  
See all questions (5)

Questions? Get answers from Mission Escape Games staff and past visitors.

Hi, what would you like to know about

☒ Get notified about new answers to your questions.

Ask

Typical questions asked:

[Posting guidelines](#)



Will you pick up and drop off at my hotel?  
I have a family of 7. Can your tour accommodate all of us together?  
How should I dress for this tour?

## Staying in Chinatown


### Neighborhood Profile


### Chinatown


Bursting with an amazing array of sights, sounds, and smells on every block, a visit to Chinatown feels like entering a different world. It's a colorful spectacle that gets even more crowded on weekends, when families stream in to enjoy huge dim sum feasts and to stock up at the markets on Mott Street. To take a break from the buzz, grab something sweet from one of the many bakeries in the area and head to Columbus Park, where many Chinatown residents exercise, play games, and chat with their friends.

[Explore this neighborhood](#)

#### + - Top-rated Attractions Nearby

 **268 Reviews**  
Museum at  
Eldridge Street


 **60 Reviews**  
Mahayana  
Buddhist Temple

 **26 Reviews**  
Statue of  
Confucius  
[Browse all attractions](#)

#### Top-rated Restaurants Nearby

 **30 Reviews**  
Wah Fung  
Fast Food

 **81 Reviews**  
XO Kitchen

 **36 Reviews**  
Rooftop 93  
Bar & Lounge  
[Browse all restaurants](#)

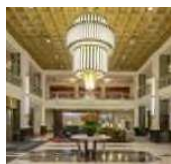
### You recently viewed...

#### Destinations you've viewed



**New York City**  
New York, United St...

#### Hotels travelers are raving about...



[Show Prices](#)

**The New Yorker A...**  
New York City, NY  
●●●●●  
10,661 Reviews



[Show Prices](#)

**Row NYC Hotel**  
New York City, NY  
●●●●●  
15,537 Reviews



[Show Prices](#)

**414 Hotel**  
New York City, NY  
●●●●●  
1,253 Reviews

© 2017 TripAdvisor LLC All rights reserved. TripAdvisor [Terms of Use](#) and [Privacy Policy](#).  
\* TripAdvisor LLC is not a booking agent and does not charge any service fees to users of our site... [\(more\)](#)  
TripAdvisor LLC is not responsible for content on external web sites. Taxes, fees not included for deals content.

The latest reviews. **The lowest prices.** The perfect place to shop for hotels.

Top Fun Activities &amp; Games in New York City, NY



Review ▾

JOIN

LOG IN

\$ ▾



New York City ▾

Hotels ▾

Flights

Vacation Rentals

Restaurants

Things to Do

Forum

Best of 2017

More ▾

Find: Fun &amp; Games

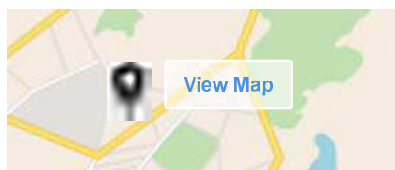
Near: New York City, New York



Search

United States &gt; New York (NY) &gt; New York City &gt; Things to Do in New York City

## Fun Activities & Games in New York City



&lt; All Things to Do

Your Selections

Clear all

\* Fun &amp; Games

### Fun & Games

- ☐ Comedy Clubs (29)
- ☐ Movie Theaters (28)
- ☐ Room Escape Games (21)
- ☐ Game & Entertainment Centers (20)
- ☐ Playgrounds (15)
- ☐ Sports Complexes (11)
- ☐ Paint & Pottery Studios (7)

More ▾

### Neighborhoods

- ☐ Manhattan (38)
- ☐ Midtown (36)
- ☐ Hell's Kitchen (13)
- ☐ Chelsea (12)

More ▾



### Tickets & Tours | Book in Advance

**Broadway Comedy Club Stand-Up Comedy Show**from  
**\$20.00\***

8 reviews

[More Info](#)**Ticket to Drunk Shakespeare**from  
**\$55.00\***

2 reviews

[More Info](#)**Comedy-Inspired West Village Walking Tour**from  
**\$39.00\***

9 reviews

[More Info](#)[See More Top Selling Tours & Activities](#)

### Top Attractions in New York City

Sort by:

Ranking

Book Online



#### Mission Escape Games

510 reviews

#1 of 140 Fun &amp; Games in New York City

Room Escape Games

[More Info](#)

#### Escape the Room NYC

888 reviews

#2 of 140 Fun &amp; Games in New York City

Room Escape Games

[More Info](#)

#### Komnata Quest Manhattan

86 reviews

#3 of 140 Fun &amp; Games in New York City

Room Escape Games

[More Info](#)

Sponsored Attraction

**Museum at Eldridge**  
Street: Enjoy inspiring architecture, history and culture at this gem of a museum, based in the magnificently restored 1887 Eldridge Street Synagogue, a National Historic Landmark.



[Read more about Museum at Eldridge Street »](#)  
Description provided by: [Museum at Eldridge Street](#)

New York City weather essentials

Month

High

Low

Precip

Mar

44°F

30°F

3 in

Apr

56°F

40°F

3 in

May

65°F

49°F

3 in

Jun

74°F

59°F

3 in

Jul

79°F

64°F

4 in

Aug

78°F

65°F

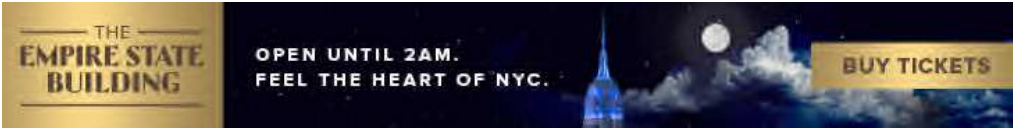
4 in

[More weather for New York City](#)

C° | F°

Powered by

[Weather Underground](#)



Comedy Cellar

775 reviews  
#4 of 140 Fun & Games in New York City  
Comedy Clubs

More Info

[1 booking option](#)



The Rink at Rockefeller Center

351 reviews  
#5 of 140 Fun & Games in New York City  
Game & Entertainment Centers

More Info

[1 booking option](#)



Nintendo New York

419 reviews  
#6 of 140 Fun & Games in New York City  
Game & Entertainment Centers

More Info



Escape Games NYC

96 reviews  
#7 of 140 Fun & Games in New York City  
Room Escape Games

More Info



Hoodwinked Escape

75 reviews  
#8 of 140 Fun & Games in New York City  
Room Escape Games

More Info



Clue Chase

84 reviews  
#9 of 140 Fun & Games in New York City  
Room Escape Games

More Info





## BrainXcape

44 reviews

#10 of 140 Fun & Games in New York City  
Room Escape Games

[More Info](#)



## Gotham Comedy Club

198 reviews

#11 of 140 Fun & Games in New York City  
Bars & Clubs Comedy Clubs Theaters

[More Info](#)



## Trump Rink in Central Park

271 reviews

#12 of 140 Fun & Games in New York City  
Sports Complexes

[More Info](#)

[2 booking options](#)



## Escape Entertainment

88 reviews

#13 of 140 Fun & Games in New York City  
Room Escape Games

[More Info](#)



## Escape The Room NYC Downtown

97 reviews

#14 of 140 Fun & Games in New York City  
Room Escape Games

[More Info](#)

## Chelsea Piers

179 reviews

#15 of 140 Fun & Games in New York City  
Visitor Centers Sports Complexes

[More Info](#)

[7 booking options](#)

## Central Park Carousel

96 reviews

#16 of 140 Fun & Games in New York City  
Game & Entertainment Centers

[More Info](#)[6 booking options](#)

## Modern Pinball NYC

52 reviews

#17 of 140 Fun & Games in New York City  
Game & Entertainment Centers

[More Info](#)[1 booking option](#)

## 59:59 Room Escape NYC

41 reviews

#18 of 140 Fun & Games in New York City  
Room Escape Games

[More Info](#)

## National Comedy Theatre New York

177 reviews

#19 of 140 Fun & Games in New York City  
Comedy Clubs

[More Info](#)

## Riddle Me Out

38 reviews

#20 of 140 Fun & Games in New York City  
Room Escape Games

[More Info](#)

## The Stand Comedy Club & Restaurant

76 reviews

#21 of 140 Fun & Games in New York City  
Comedy Clubs

[More Info](#)





## AMC Loews Lincoln Square 13

63 reviews

#22 of 140 Fun & Games in New York City  
Movie Theaters

[More Info](#)

## Caroline's Comedy Club

186 reviews

#23 of 140 Fun & Games in New York City  
Bars & Clubs Comedy Clubs

[More Info](#)

## Wollman Rink

46 reviews

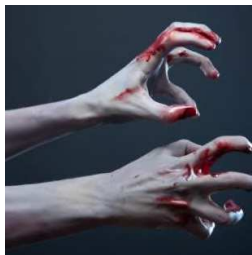
#24 of 140 Fun & Games in New York City  
Sports Complexes

[More Info](#)[8 booking options](#)

## New York Comedy Club

153 reviews

#25 of 140 Fun & Games in New York City  
Comedy Clubs

[More Info](#)

## Room Escape Adventures

22 reviews

#26 of 140 Fun & Games in New York City  
Room Escape Games

[More Info](#)

## Meow Parlour

42 reviews

#27 of 140 Fun & Games in New York City  
Game & Entertainment Centers

[More Info](#)

## Film Forum

37 reviews

[More Info](#)



#28 of 140 Fun & Games in New York City  
Movie Theaters



## People's Improv Theater - The PIT

[More Info](#)

38 reviews

#29 of 140 Fun & Games in New York City  
Comedy Clubs




## Bowlmor Lanes Midtown

[More Info](#)

91 reviews

#30 of 140 Fun & Games in New York City  
Bowling Alleys

[Previous](#)[1](#)[2](#)[3](#)[4](#)[5](#)[Next](#)

[About Us](#) | [Site Map](#) | [Help Center](#) 

© 2017 TripAdvisor LLC All rights reserved. TripAdvisor [Terms of Use](#) and [Privacy Policy](#).

\* TripAdvisor LLC is not a booking agent and does not charge any service fees to users of our site... (more)  
TripAdvisor LLC is not responsible for content on external web sites. Taxes, fees not included for deals content.